



Summary Minutes
BOARD OF DIRECTORS MEETING
December 14, 2022

Members Present:

Brian Connolly	Mark Sellin
Dave Hunstad, Chair	Jim Smith
Tom Hoffman	Patrick Warden
Dan Munthe	Ben Wallace
Keith Novy	Ward Westphal
Jason Ponciano	

Counsel present:

Dean E. Parker, Hinshaw & Culbertson LLP
Kevin J. Moore, Hinshaw & Culbertson LLLP

Guest for Communications Portion:

Barbara M. Cederberg, Chief Operations Officer, Gopher State One Call

On December 14, 2022 at 9:00 a.m. by Zoom videoconference and in person, the Board of Directors meeting was called to order by Chair, Dave Hunstad. Roll call was taken and a quorum was determined to be present. Dean Parker was asked to act as recording secretary.

Mark Sellin advised the Board he attended a recent AGC legislative meeting and anticipates submission of proposed legislation in 2023. Dean Parker advised that MnOPS also intends to resubmit its proposed legislation from last year. GSOC will likely remain neutral regarding statutory changes that do not directly affect GSOC, but will encourage stakeholder discussion to determine whether a consensus can be developed for changes.

Pat Warden introduced the 2023 financial projection. Barbara Cederberg reviewed the communications budget in detail, discussing some of the changes anticipated next year in PR/awareness expenditures. After a thorough review by Barbara Cederberg and Olivia Phillips, some awareness programs will be discontinued but GSOC intends to continue relationships with iHeart Media, Star Tribune, and Linder Farm Network as well as geofencing efforts to draw attention at events such as Farm Fest. GSOC is also looking at ways to utilize social media. Special awareness initiatives will commence during 2023 with KARE Channel 11, the Minnesota Vikings and potentially Gopher Sports. These latter initiatives are being underwritten with a special allocation of excess reserve funds allocated for activities during the 2022-2023 excavation seasons.

Approval of Financial Projection

Pat Warden then reviewed the remainder of the financial projection with the Board with assistance from Kevin Moore. After discussion, upon separate motions, duly made and seconded,



the Board approved the 2023 Financial Projection and also delegated responsibility to the Executive Committee to finalize annual salary adjustments for the GSOC employees.

Adjournment

There being no further business coming before the Board, upon motion made and duly seconded, the meeting was adjourned at approximately 10:00 a.m.

Respectfully submitted,

Dean E. Parker
Recording Secretary

Next Meeting Dates:

January 11, 2023

April 5, 2023

August 9, 2023

November 8, 2023

Shorter interim meetings may be set